The Ultimate Marketing Toolkit

Practical Digital Marketing toolkits for *everyday* use.

100+ tools to take you where your *audience* is.
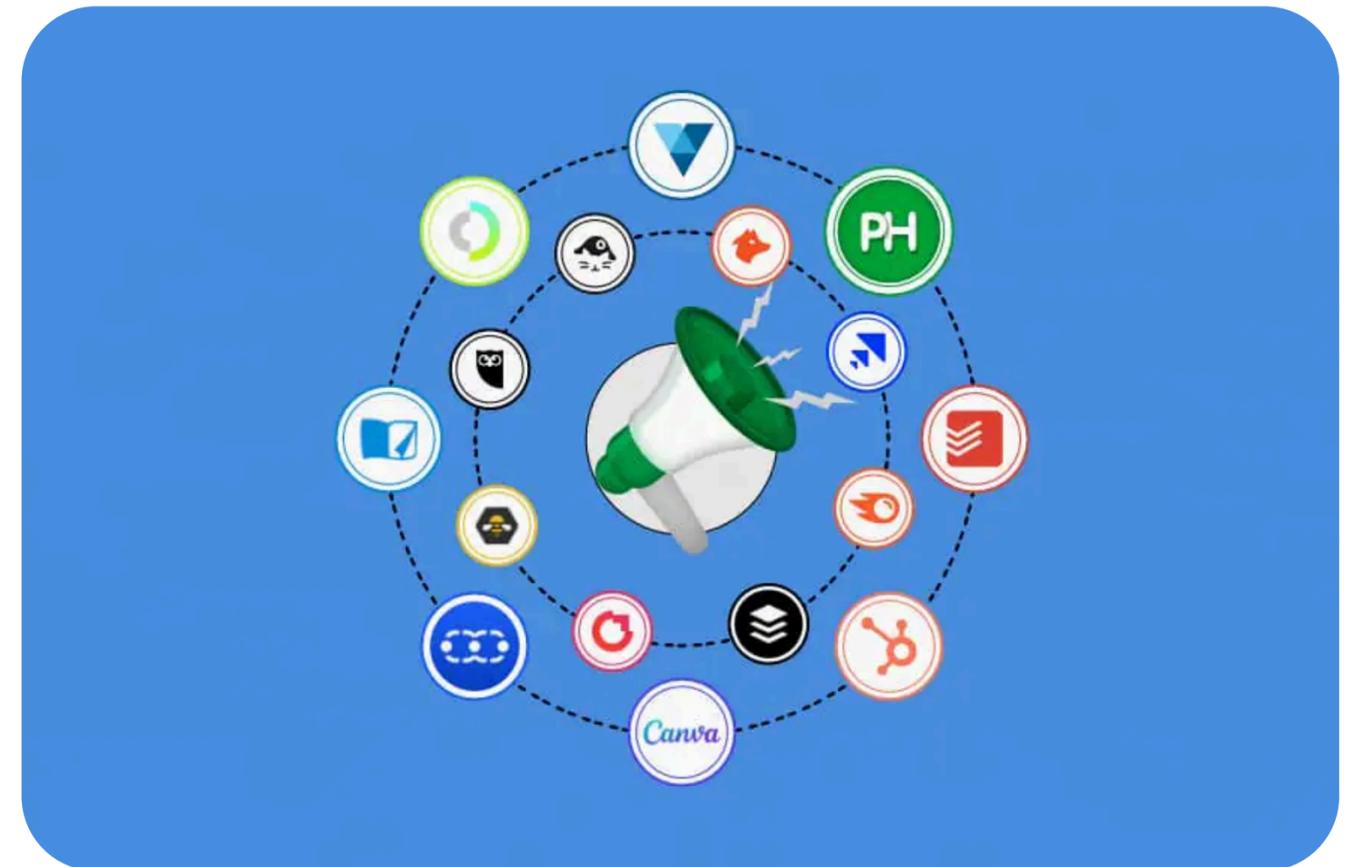
What do you actually get?

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SEO Toolkit

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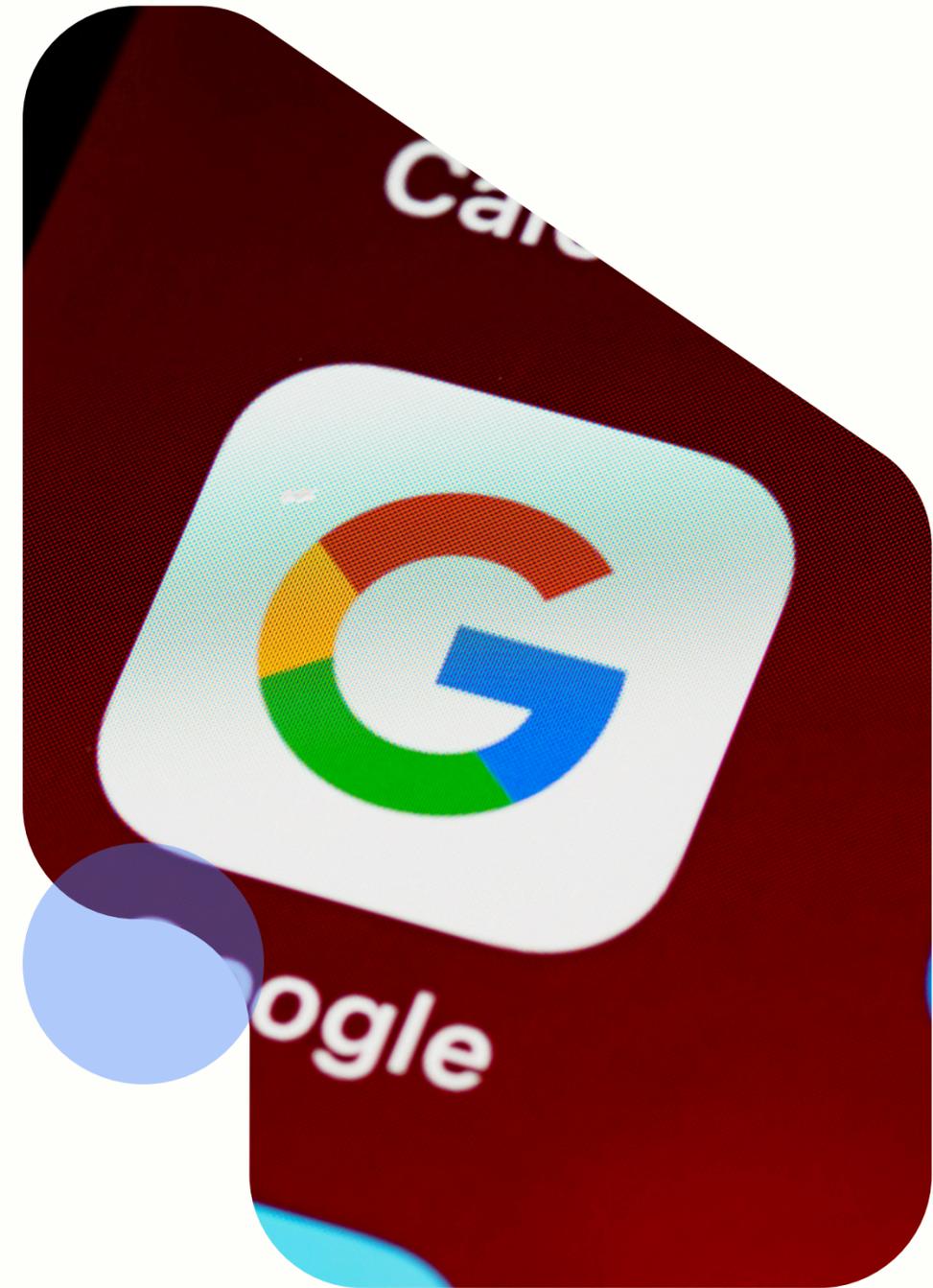
Mega SEO Toolkit

1

Google PageSpeed Insights

Check the speed and usability of your site on multiple devices.

2

Google Trends

See the relative search popularity of topics.

3

SimilarWeb

View site stats for any domain. Anytime you want.

4

Answer the Public

Hundreds of keyword ideas based on a single keyword

5

Ahrefs Webmaster Tools

Run a technical audit of your site in faster than ever.

6

XML Sitemaps

Create a sitemap in a very simple way for a well-structured website

7

Ahrefs' Backlink Checker

Use this tool to find potential link-building opportunities.

8

SERP Snippet Optimization Tool

Preview how your web pages will look in Google's search results

9

Moz Local Listing Score

Hundreds of keyword ideas based on a single keyword

10

Google Alerts

Get alerted of any online mentions of your brand, product or company

11

SERP Robot

See your ranking position for up to five keywords

12

Yoast SEO

See the relative search popularity of topics.

13

Screaming Frog SEO File Analyser

Upload and analyze your website log files for free

14

Exploding Topics

Discover the hottest trends and always stay up-to-date

15

Keyword Surfer

See search volumes and CPC data within the SERPs

16

Ahrefs' SEO toolbar

See how your local business looks online

17

Robots.txt Generator

Robots.txt files let web robots know what to do with a website's pages.

18

Copyscape

Enter a blog or website URL; Copyscape can tell you it's web duplicacy.

19

Google Mobile-Friendly Test

Check your site's mobile-friendliness

2

Website Authority Checker

Keep a track of your website's Domain Rating

21

Google Review Link Generator

Create a link for customers to review your business on Google

22

SEMRush

Perform a site audit or check your ranking in search

23

JSON-LD Schema Generator For SEO

Preview how your web pages will look in Google's search results

24

Schema Structured Data Viewer

Hundreds of keyword ideas based on a single keyword

25

The Hreflang Tags Generator Tool

Generate tags for your multi-language/ multi-country site
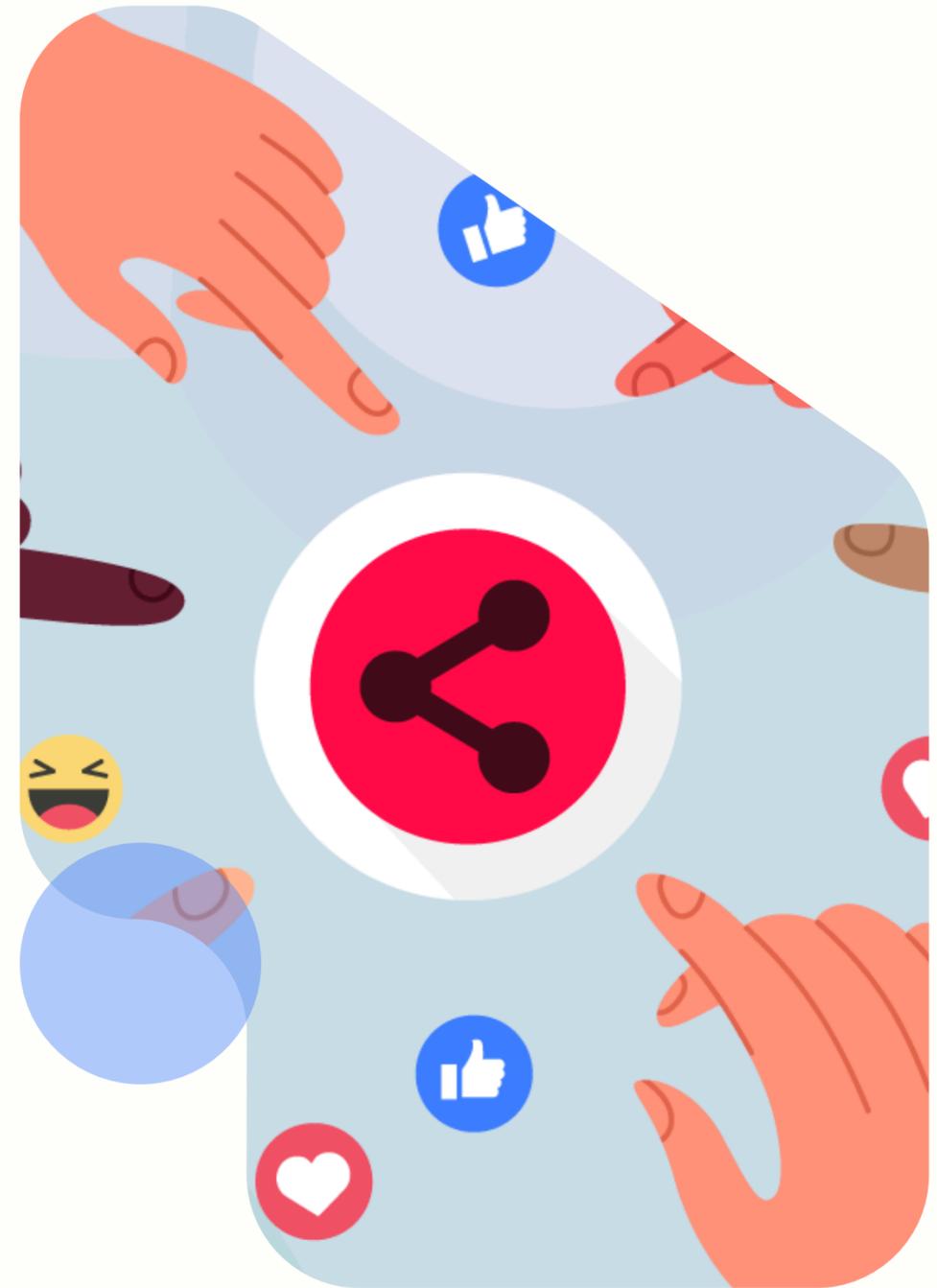
Viral Marketing Toolkit.

1

Gleam

Simply embed the widgets on your site and landing page, and drive your audience.

2

Vyper

Build viral contests and competitions which generate lots of emails and shares.

3

Viral Loops

View site stats for any domain. Anytime you want.

4

Campaign-ware

Building engaging content experiences to drive lower cost leads and encourage virality

5

Customers.ai

Great tool to make all of your organic posts go viral.

6

Referral-Candy

Grow your sales by word-of-mouth marketing.

7

Wishpond

Create referral marketing and social promotion campaigns.

8

Rafflepress

Another great option for Wordpress users to create viral giveaways.

9

Woorise

Platform to drive leads, contests & competitions, with added virality.

10

Upviral

Drive your viral marketing strategies and run contests.

Read more: **13 best viral marketing campaigns and why they worked**
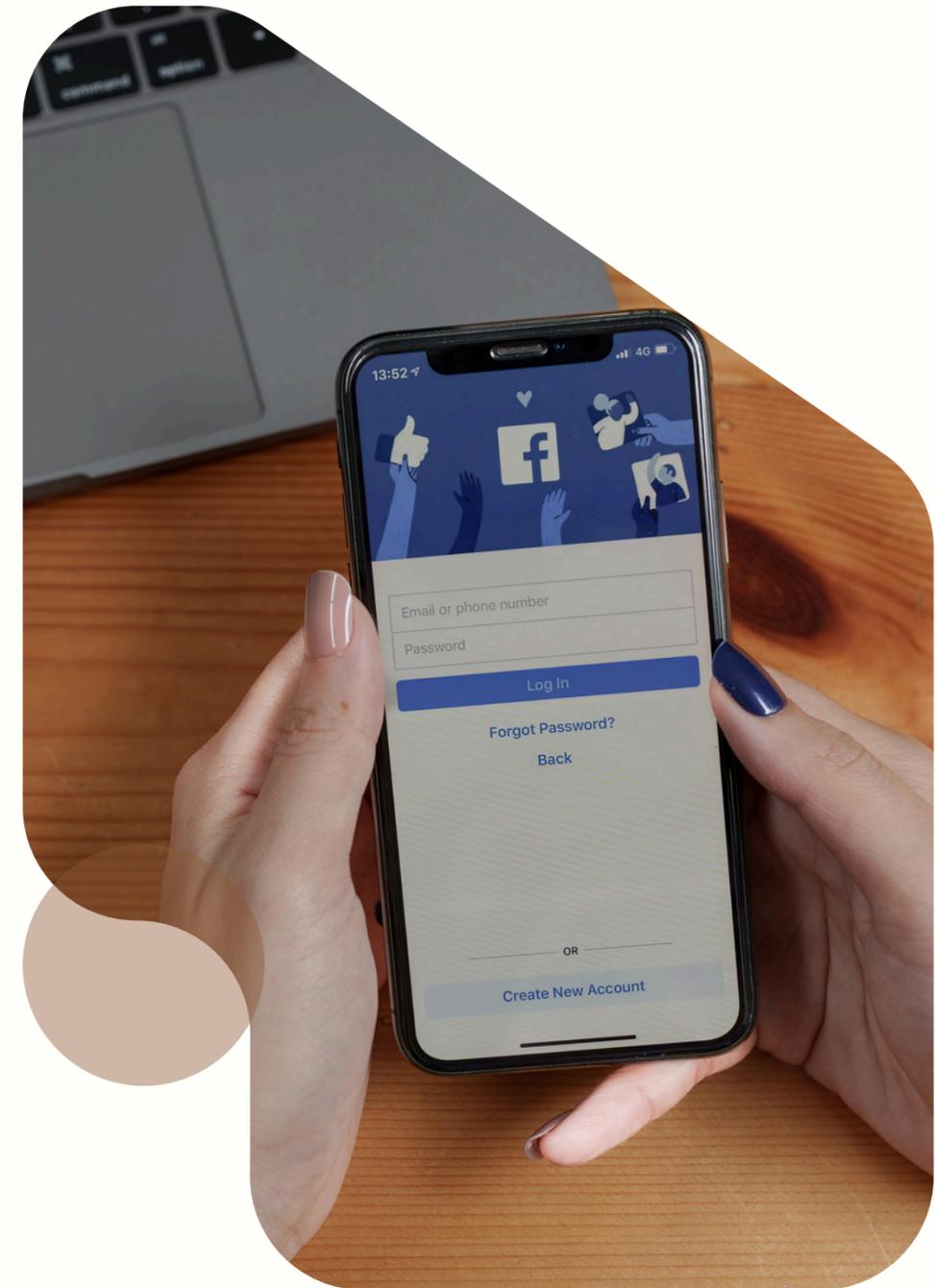
Facebook Ad Toolkit

1

Statusbrew

Known for easy monitoring and managing conversations from multiple social platforms

2

Facebook Ads Manager

Develop targeted ads that are meant to reach the right audience.

3

Revealbot

Uses AI to provide live updates on the progress of your ad campaigns.

4

Zalster

Optimize your bids, budgets, targeting, and ad creatives using AI.

5

ConnectExplore

It analyzes Facebook to assist you in creating a targeted, profitable ad campaign.

6

MobileMonkey

With this marketers can blast chat, drip campaigns, and list-building in Messenger.

7

AdStage

It offers powerful automation with alters, rules, A/B testing, and much more.

8

Adext

Power your accounts through smart AI and ad automation across Facebook and Google Ads.

9

AdRoll

Deliver meaningful, personalized advertising that drives results at every marketing funnel stage.

10

Hootsuite Ads

Get a stream of your campaigns' performance and easily access results from your advertising.

Google Ads Toolkit
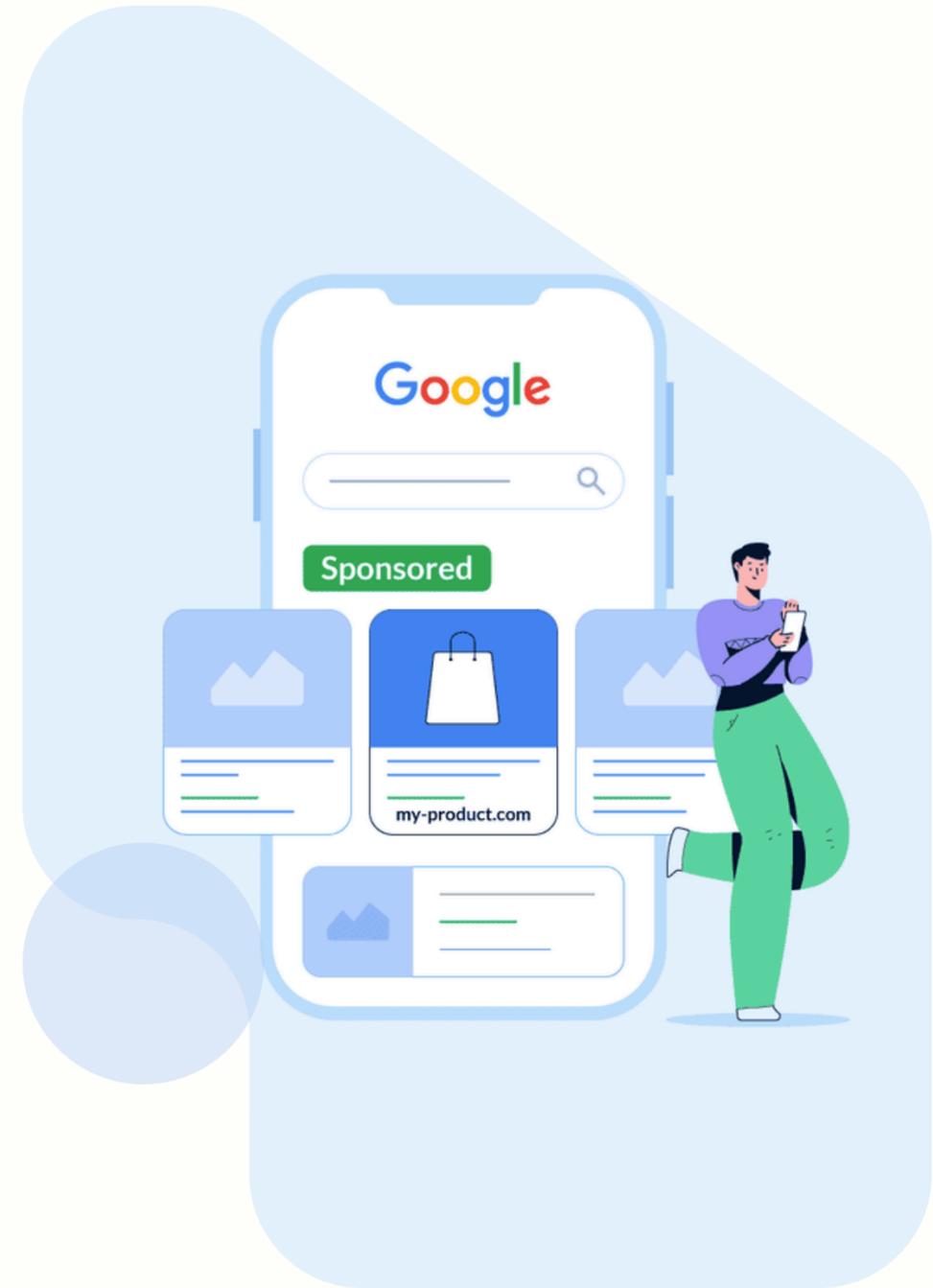
Google Ads Toolkit

1

SpyFu

Simplify search for your competitors domains and see how they rank organically.

2

Adbeat

Get the data and insights you need to get an edge over your competitors.

3

Opteo

Diagnose issues where you can quickly understand fixes and optimizations to help improve campaigns.

4

Semrush

One of the best tools for keyword research and ranking on search engines.

5

Whatagraph

It allows you to track, analyze data from various sources, and create compelling reports.

6

Google Analytics

Track the performance of your website, ads and campaigns, and keep track of every important KPI.

7

Google Data Studio

It allows users to easily track their campaign's performance and gain valuable insights.

8

Reporting Ninja

PPC tool that will help you generate automated reports quickly and easily.

9

Optmyzr

Deliver meaningful, personalized advertising that drives results at every marketing funnel stage.

10

Google's Keyword Planner

It can use to research and find the best keywords.

Conversion Rate Optimization
Toolkit

Conversion Rate Optimization Toolkit

1

Hotjar

Track user behavior easily to see where users clicks, measure scroll behavior and lots more.

2

Google Optimize

The integration with Google Ads just on the free version is super valuable.

3

Google pagespeed insights

Track the load-speed of your website when optimizing for conversions.

4

FOMO

It helps in highlighting key customer activities that helps increase social proof.

5

Optimizely

It helps you create amazing customer experiences with the right web pages, at the right time, for the right people.

6

Mixpanel

Analytics tool that makes it easy to get answers, make decisions, and show the impact of your product.

7

Attentioninsight

Validate your concepts for performance during the design stage with AI-generated analytics

8

Convert

The platform provides multi-variate testing so you can test multiple things across multiple pages.

9

5 Seconds Test

You can engage users and ask what their impression is of your site/page.

10

User Testing

Right tool to connect with real-world users testing and going through your website or product.

Twitter Marketing Toolkit

Twitter Marketing Toolkit

1

Typefully

It is a clean writing & editing tool for threads, with the ability to schedule, auto-retweet and analyze performance.

2

TweetDeck

This tool has the ability to have multiple feeds in one dashboard.

3

Tweet Hunter

It is a marketing tool to help users write better tweets and grow their audience faster.

4

Chir App

Chir App is a Twitter app focused on developing beautifully, crafted threads.

5

Threadreaderapp

It saves to your account to read whenever you want.

6

Readwise

It highlights key areas of articles or books you read. Save those highlights into a centralized place.

7

ilo.so

Get detailed metrics about how your tweets perform and how it can contribute to follower growth.

8

Thread Creator

Write as many drafts as you desire on the free and paid plans.

9

Black Magic

Slick analytics features just in the chrome extension. See real-time follower counts, engagement rates, etc.

10

Hush

Simply find the handles of profiles you like and add them via "Editing list".

Strategy & Planning Toolkit

1

Miro

It helps you create strategies visually for startups, growth marketing and business planning.

2

Sparktoro

In-depth audience research about your niche for developing new strategies.

3

Mindmeister

It is a seamless and easy-to-use tool that any skill level can use for strategy and planning.

4

Diagrams.net

Create detailed, complex diagrams and flowcharts all within the browser.

5

Zen Mind Map

You can build out branches, edit the labels, add emoticons and more. You can download your mind maps in seconds.

6

Lucidspark

Awesome online whiteboard for brainstorming and planning with your team

7

Openboard

Here you can create anything. Whilst the interface is minimal, you can draw, write and annotate.

8

Coggle

A platform that focuses on giving the best, and more simple experience, when it comes to creating mind maps.

9

Ziteboard

With this tool, you can whiteboard on any device, perfect for remote teams and workers.

10

Allo

It's great for remote teams to collaborate and do brainstorms/strategy sessions.

Content & Copywriting
Toolkit

Content & Copywriting Toolkit

saffronedge

By far, Copy Ai has not just provided us the quality content but also helped us scale with workflows.

copy.ai

1

Grammarly

Get your own AI writing assistant that scores and checks the quality of your content instantly.

2

Hemingway App

Writing in the editor and you will get colour-coded highlights grading the readability of your content.

3

Squibler

Copywriters and content marketers can write, manage and setup goal tracking for their projects.

4

Readable

Readable has an awesome text analysis tool, highlighting areas where you can improve the way you write.

5

Answer The Public

Simply enter your query and get awesome data and insights into what people are looking for.

6

Milanote

Works in many ways like a visual whiteboard where you can pin and organize e visual, video and written content.

7

Ulysses

It has a built-in proof reader, which means you don't need to use an external tool.

8

Evernote

Easily write down notes, save scans, PDF's, screenshots - you name it.

9

Scrivener

Provides templates for all types of writing documents, including fiction, screenplays and more.

10

Airstory

With this chrome extension, you can extract online sources and save them for when you're ready to write.

Influencer Marketing **Toolkit**

Influencer Marketing Toolkit

1

Upfluence

An all-in-one platform to find, analyze, discover, and manage influencer relationships seamlessly and efficiently.

2

Klear

Run influencer campaigns, source influencers, track stats, manage relationships, and measure results with ease.

3

Aspire

Target influencers fitting your brand and campaign through detailed and customizable filtering options.

4

Tribe

Social media and content marketers can easily set up end-to-end campaigns quickly and effectively.

5

Influencity

View real-time results with detailed metrics by influencer, post, content, and overall campaign performance.

6

Influencr

Create a powerful online resume to connect all your social profiles in one central place.

7

NeoReach

Utilize a self-serve platform or managed service to scale massive influencer campaigns for leading brands.

8

Socialbook

Identify ideal targets with detailed filters like price range, recent activity, country, and more precision.

9

Humanz

Humanz is the ultimate tool for SaaS marketers seeking influencers to expand their brand influence.

10

Traackr

Discover influencers and analyze engagement data deeply to ensure they align with your brand goals.

Referral Marketing
Toolkit
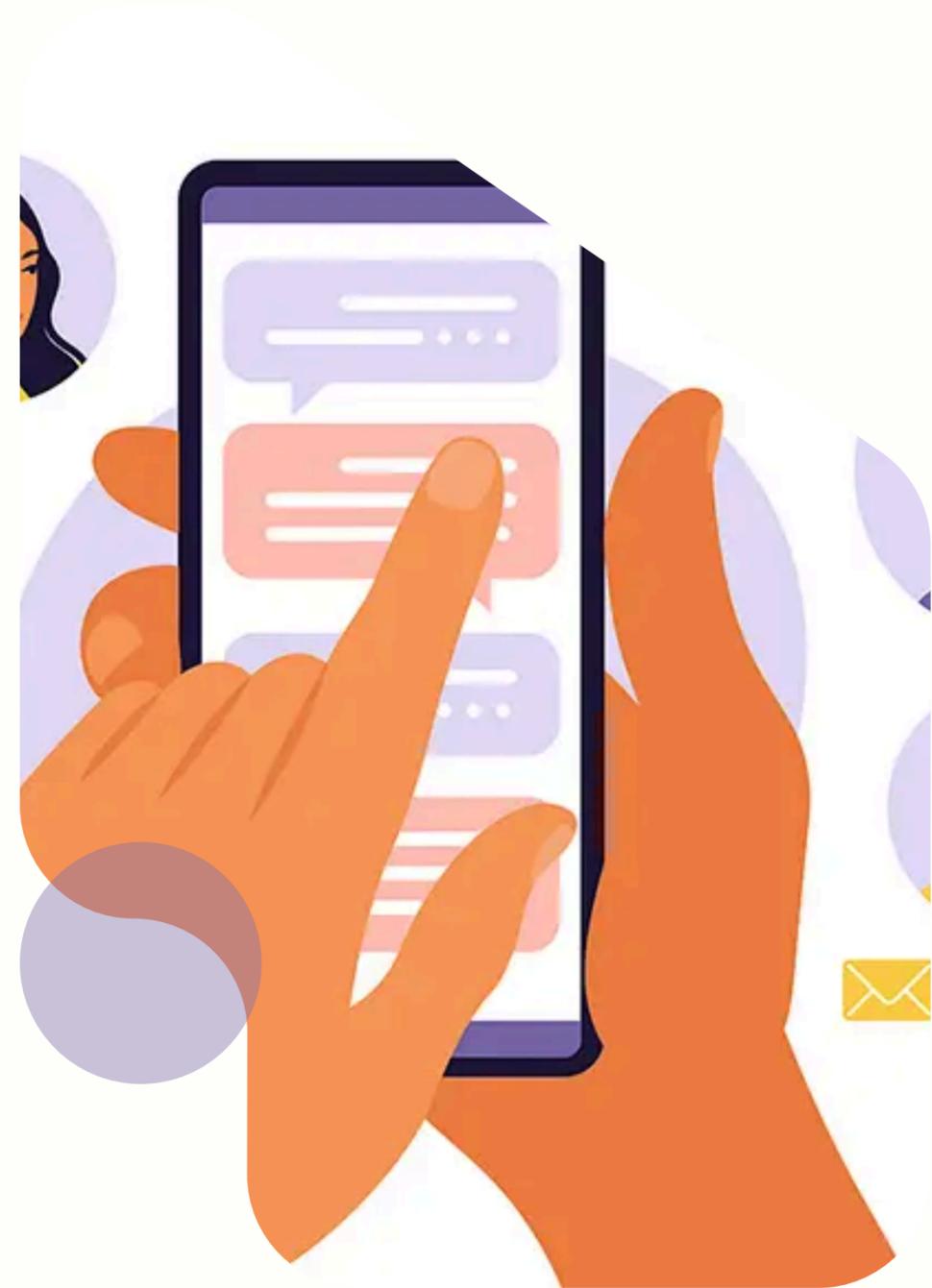
Referral Marketing Toolkit.

1

Growsurf

Easily setup your own customer referral program in a flash.

2

Referral SaaSquatch

Offers loyalty and rewards programs for your customers.

3

Invite Referrals

Setup programs to encourage referrals, run giveaways and contests, run specific objective programs and more.

4

Influitive

Supports single or multi-step sales processes and automated payouts.

5

App Virality

Easily integrate the software in your SaaS product or landing pages through a snippet of JS.

6

Ambassador

Generating ambassadors for your brand to scale reach and acquire new customers.

7

Referral Factory

A great solution for B2B SaaS businesses for building a referral marketing program is Referral Factory.

8

Everflow

Cloud-based performance marketing platform designed to help businesses track, manage, and optimize their affiliate programs.

9

Referral Candy

This platform is designed to help businesses increase customer acquisition and retention through referral marketing campaigns.

10

Referral Rock

A cloud-based referral solution that helps businesses of all sizes design, launch, and manage your referral programs.

We do it by providing revenue–driven marketing solutions.

For every stage that your user interacts with, we make sure to lead them to the *next stage*.
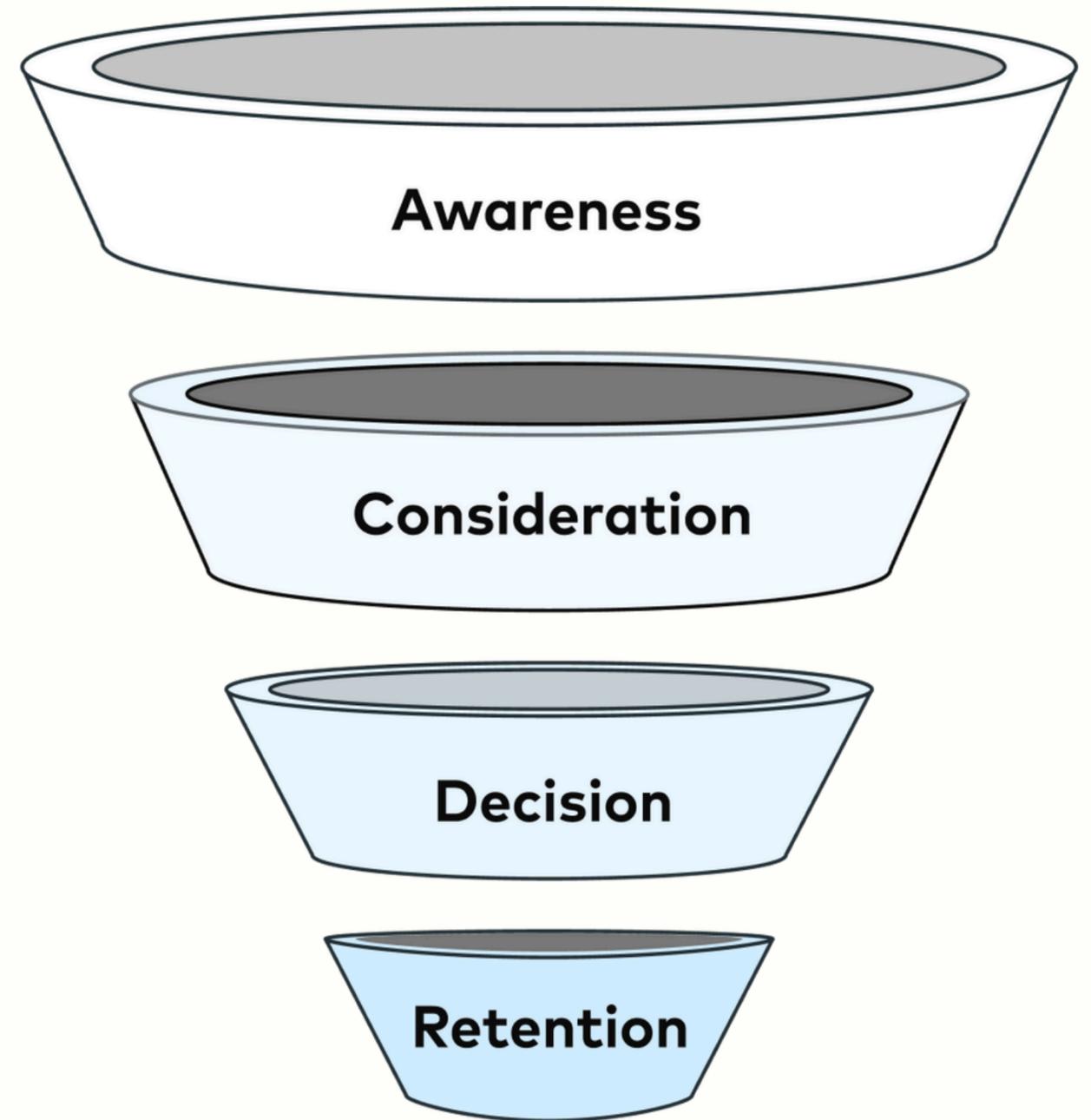
Our Core Marketing Offerings

1. **Marketing Automation:** Streamlining marketing tasks and workflows for increased efficiency. More..

2. **Paid Marketing:** We allow you to target users, instead of waiting for them to find you. More..

3. **Search Engine Optimization:** Art & science of getting pages to rank higher on search engines. More..

4. **Account-Based Marketing:** Targeting high-value accounts with personalized campaigns. More..

5. **Social Media Marketing:** Engaging audiences across various social media platforms. More..

6. **Marketing Attribution:** Find the marketing channel that works for your target audience More..

Something to remeber us by 👇

Full-Service Marketing Partner

Scale your traffic, content, and site performance to match your business — without worrying about reliability.

Build, Operate & Transfer

We build the right marketing engine for you along with a highly-skilled team for you and transfer it all for rapid business growth.

Growth Marketing Experts

With rapid experimentation at every stage of marketing and sales funnel, we use data-driven strategies to increase your ROI and profits exponentially.

Use Attribution for the Right Channels

With our attribution services, we enable you to measure impact by allocating the right budget to the channel with the highest ROI.

To Get Our Free Marketing Resources

Click here
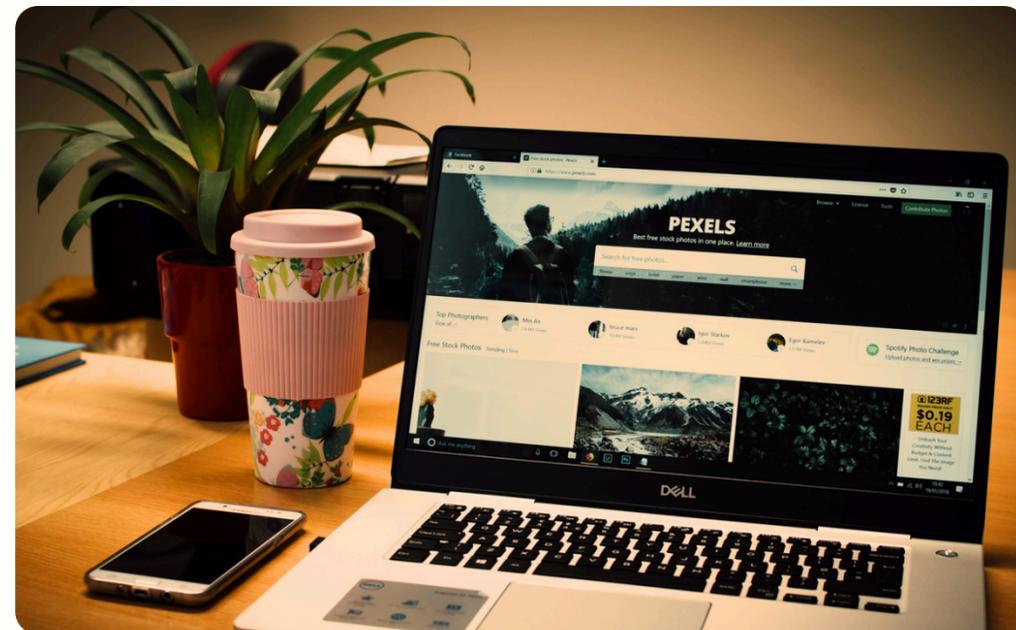
To Your Get $0 SEO Audit or Free Marketing Consultation

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